



# IT'S TIME FOR BIJELJINA!



City of Bijeljina  
SECTION FOR LOCAL ECONOMIC DEVELOPMENT  
AND EUROPEAN INTEGRATION



# **SECTION FOR LOCAL ECONOMIC DEVELOPMENT AND EUROPEAN INTEGRATION**

# AGENDA 2030 / SUSTAINABLE DEVELOPMENT GOALS

Since 2017, the City of Bijeljina has been dedicated to the promotion and localization of Agenda 2030 adopted by the UN General Assembly in 2015.

Agenda 2030 is based on three pillars of Sustainable Development: economic, social and environmental development, achieved through an integrated approach, in partnership between the public, civil and private sectors, including the academic community.

The 17 goals of Sustainable Development focus on eradicating poverty, quality education, social and health care, decent work and economic growth, climate action, reduced inequalities, creating sustainable cities and communities and peace, justice and strong institutions.











# STRUCTURE OF THE SECTION

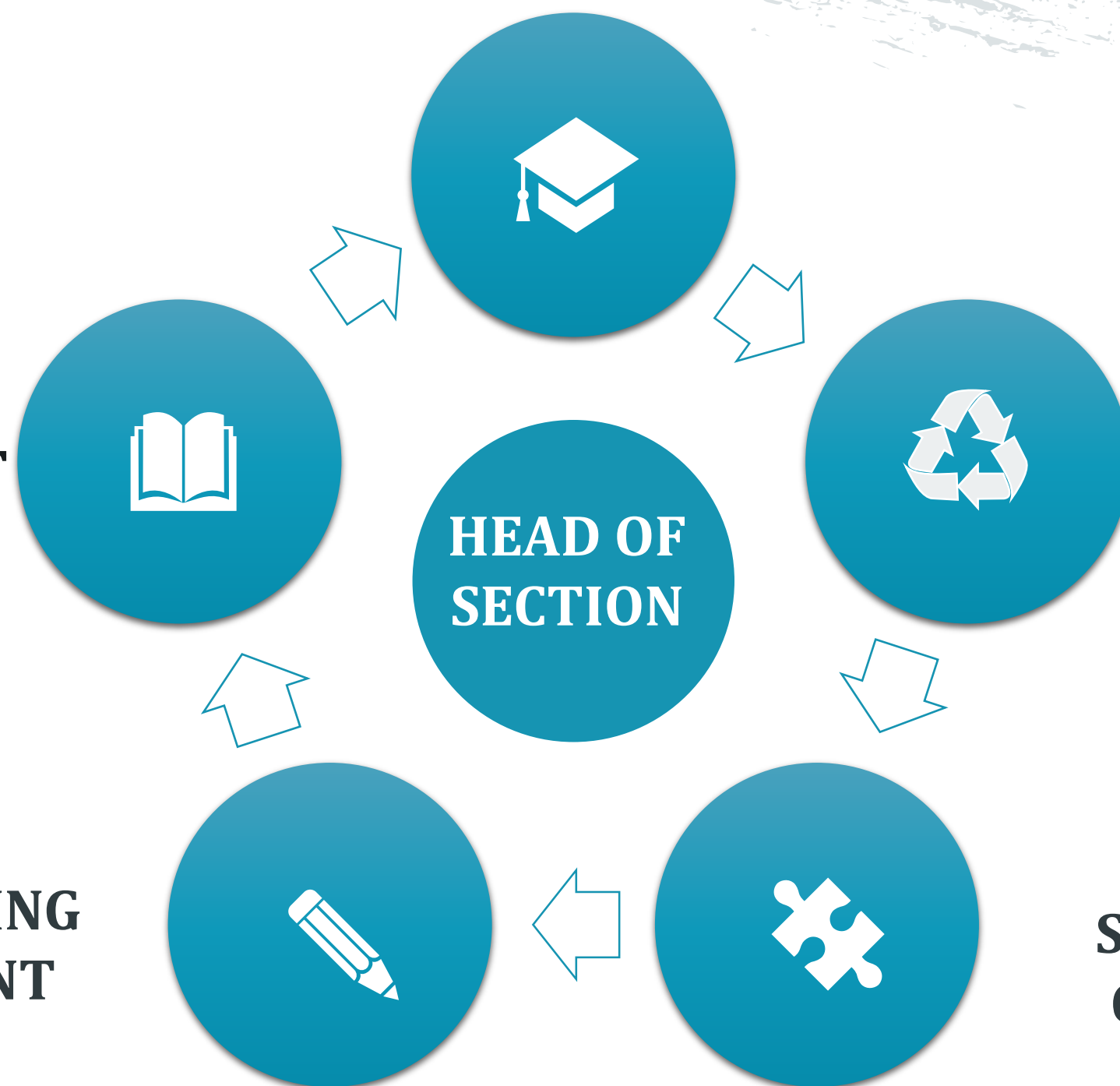
**DEVELOPMENT PROJECTS OFFICER**

**DEVELOPMENT PLANS  
AND FINANCIAL PROJECT  
DESIGN OFFICER**

**ENERGY MANAGEMENT  
Officer**

**STRATEGIC PLANNING  
AND DEVELOPMENT  
OFFICER**

**SUPPORT TO BUSINESS  
COMMUNITY OFFICER**





Monitoring, implementation and coordination of activities within the **DEVELOPMENT STRATEGY OF THE CITY.**

PROJECTS

EU  
REGULATIONS

ECONOMIC  
COUNCIL

ENERGY  
EFFICIENCY

CITY DEVELOPMENT  
STRATEGY

- Preparation of projects in accordance with **EU REGULATIONS AND STANDARDS**, leading and implementing of project activities, in coordination with all relevant external partners and stakeholders

- Regular contacts with **EMBASSIES, REPRESENTATIVES OF INTERNATIONAL ORGANIZATIONS, BUSINESS REPRESENTATIVES**

- Coordination of activities of the **ECONOMIC COUNCIL** and cooperation with the **BUSINESS SECTOR**

- Organization of meetings of the Economic Council and monitoring of the initiatives of the economic sector, which are sent to the mayor for consideration or to higher levels of government
- Surveying the economic sector about their needs, making analysis of the needs and improving the business environment of the city accordingly



# CITY PROMOTION, ATTRACTING INVESTMENT

It's time for  
**Bijeljina**

0

Design and production of promotional materials and continuous promotion of the city

1

Organization of the Fair of Secondary Vocational Schools and occupations “Chose School- Chose the Future” and organization of Bijeljina Energy Days

2

Continuous participation at domestic and international Conferences and Fairs

3

Organization of INFO days on various EU programs and available donor funds in B&H

4

Official website [www.investinbijeljina.org](http://www.investinbijeljina.org)  
City promotion through social networking activities (*FB /Twitter/Instagram*)

5

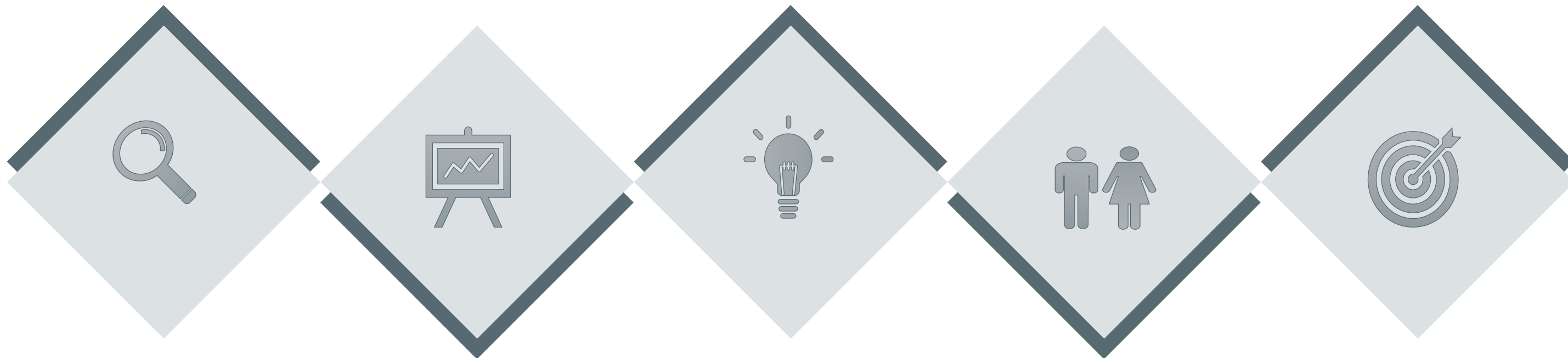


## SECTION FOR FOR LED AND EI – PROJECT MANAGEMENT



Regular monitoring of current  
public calls for BiH

Preparation of project applications  
in accordance with the  
Development Strategy of the City of  
Bijeljina 2014-2023



Implementation of projects  
in cooperation with relevant Departments of the  
City Administration and external partners

Coordination of all project  
activities and leading the project  
team for each project



# Section for LED and EI – Implemented Projects



## Implemented Projects in 2017:

**1.414.010,96 BAM**

**Donation:**

**1.076.354,32 BAM,**

**City:**

**337.655,77 BAM**



**SECTION FOR LED AND EI** has participated in the development and implementation of a large number of projects and activities and continuously provides professional support to internal and external partners in this process

## Section for LED and EI – **REALIZED PROJECTS**



### Implemented Projects in 2018:

**984.859,29 BAM**

**Donation:**

**776.930,49 BAM**

**City:**

**207.928,80 BAM**



**SECTION FOR LED AND EI** has participated in the development and implementation of a large number of projects and activities and continuously provides professional support to internal and external partners in this process





# Project management experience



# EU-IPA Cross-border Cooperation Serbia / BiH PROJECT

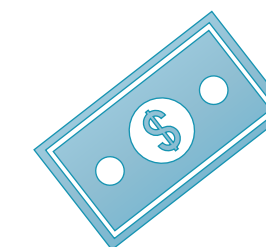
It's time for **Bijeljina**

## “BIJELJINA AND BOGATIĆ-TOGETHER ON THE WAY OF ENERGY SUSTAINABILITY THROUGH INCREASE OF ENERGY EFFICIENCY AND PROMOTION OF RENEWABLE ENERGY SOURCES”



### ACTIVITIES:

- Restauration of facade and carpentry at Primary School “Vuk Karadžić”
- 2 Feasibility studies for the use of biomass and solar energy
- 2 Energy development plans
- Study trip to Güssing
- 2 solar trees (Strawberry tree)



**Value of the Project:**  
**621.037,00 BAM**



# RECONSTRUCTION OF PUBLIC LIGHTING IN THE CITY PARK AND PART OF THE STREETS: SRPSKE VOJSKE, 27.MART AND FILIP VISNJIĆ



**DONOR**

**USAID (UNDP – implementing Agency)**

**Value of the Project**  
**170,000.00 BAM**

Tel: +387 59 233 100, 9e  
[www.gradbijeljina.org](http://www.gradbijeljina.org)  
investinbijeljina

In the City Park, complete reconstruction of the lighting system was performed (29 LED lighting units)

109 regular lighting system units in 3 city streets replaced by LED lighting system

### **DONOR:**

Government of Switzerland  
(UNDP–Implementing Agency)

### **VALUE OF THE PROJECT:**

165.000,00 BAM

**DONATION:** 44.428,00 BAM

**CITY OF BIJELJINA:** 121.372,00 BAM



### Implementation period:

*from 01.11.2014 to 30.09.2015*

This project, which established a new customer service, has increased the City Administration's efficiency, transparency, ease of access and ability to respond to administrative requirements of citizens and to the business sector.

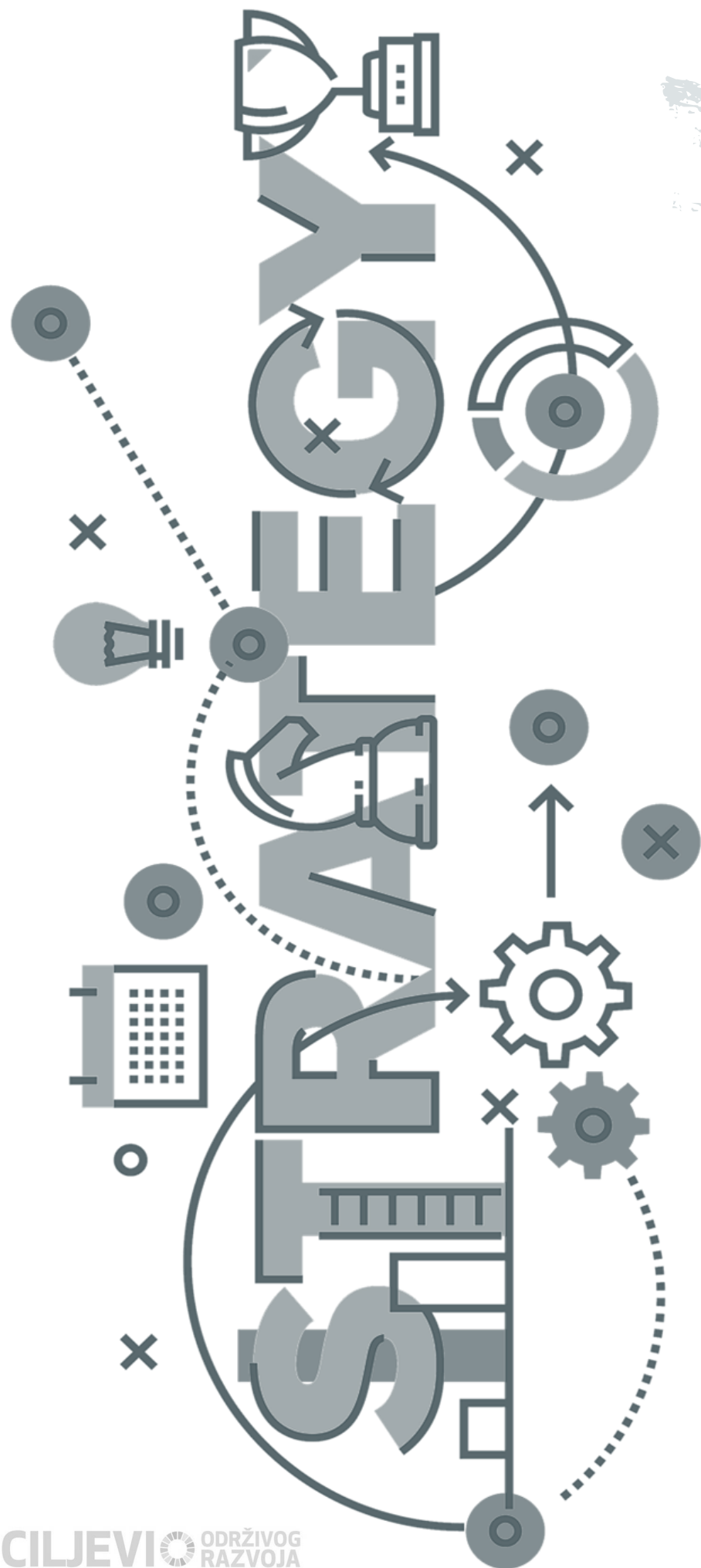
## **CONTINUOUS IMPROVEMENT OF PUBLIC SERVICES THROUGH THE E- ADMINISTRATION SYSTEM**

### **Three new applications developed and launched „online“:**

- Electronic Registry of Administrative Procedures: <http://www.eregistarbn.rs.ba/>
- E-registrar– electronic ordering of certificates and decisions:  
<http://sobijeljina.org/index.php?idgrupa=158&sablon=0&baner=1>
- Monitoring the status of the case :  
<http://www.sobijeljina.org/index.php?idgrupa=170&sablon=0&baner=1>







## ILDP PROJECT (INTEGRATED LOCAL DEVELOPMENT)

Integrated Development Strategy of the City of Bijeljina for the period 2014-2023 established, based on the standardized methodology (MiPRo) for local development planning in BiH.

It's time for  
**Bijeljina**

# „ESTABLISHMENT OF INTERMUNICIPAL COOPERATION IN THE AGRICULTURE SECTOR AT THE TERRITORY OF BIJELJINA AND MUNICIPALITIES OF LOPARE AND UGLJEVIK“ – (WITHIN ILDP PROJECT)-



Implementation period: *from 01.12.2015 to 31.12.2015*

**Value of the Project:**  
**150.052,00 BAM**

DONATION: 74.704,00 BAM

LOCAL COMMUNITIES: 75.348,00 BAM



## Result 1

A functional Inter-municipal Council for Agriculture has been established

## Result 2

Increased areas for the production of the vegetables in protected areas (greenhouses) in the area of the City of Bijeljina and Municipality of Lopare and Ugljevik

## Result 3

Preconditions for strengthening cooperation between producers and processors at the inter-municipal level have been created





# INTRODUCTION OF THE GIS SYSTEM FOR IMPROVEMENT OF THE QUALITY OF PUBLIC SERVICES IN THE CITY OF BIJELJINA

*Implementation period: from 14.12.2015 to 30.09.2016*

**Value of the Project :**  
**117.466,75 BAM**

**Donor**

**Financial Mechanism**  
**(Government of Switzerland,**  
**Government of Republic of**  
**Srpska, IRB RS)**

**DONATION: 75.460,64 BAM**

**CITY OF BIJELJINA : 42.006,11**  
**BAM**

## **Results:**

- Unique and compatible spatial database
- Combining of spatial data
- User friendly WEB GIS application
- Easy to find available spatial data
- Geographic data simply displayed
- Customized data, possibility of interactive spatial information queries





## PROJECT “COTON” PROGRAM “PRILIKA PLUS” *I PHASE OF THE PROJECT*

DONATION : SWISS DEVELOPMENT COOPERATION

**Value of the Project :17.750,00 BAM**

*Donation: 13.250,00 BAM*

*City of Bijeljina: 4.500,00 BAM*

- Improving the teaching process by opening the possibility of a more comprehensive involvement of companies in the implementation of practical
- Research and analysis
- A new course “carpenter ” in Vocational school







# PROJECT “Practical teaching at Work” PROGRAM “PRILIKA PLUS *II and III phase of the Project*

It's time for  
**Bijeljina**

DONOR: Swiss Development Cooperation



## *II phase*

**Value of the Project :367.962,25 BAM**

*Donation: 309.002,25 BAM*

*City of Bijeljina: 58.960,00 BAM*

**Value of the Project-hairdressers: 31.380,00  
BAM**

*Donation:29.130,00 BAM*

*City of Bijeljina: 2.250,00 BAM*





## PROJECT “Practical teaching at work” PPROGRAM “PRILIKA PLUS

It's time for  
**Bijeljina**

### RESULTS OF THE PROJECT:

- Workshop organized for mentors from companies that accompany the students on practical training in the company
- Teams formed (schools and private sector) and 9 workshops for 7 vocations held, learning outcomes defined and curricula adjusted for practical teaching in accordance with the needs and expectations of companies/employers
- Intensified cooperation between schools and companies established
- 4 project proposals established in order to enhance the level of practical teaching in 3 Vocational schools in the City of Bijeljina and 4 classrooms/workshops for practical teaching fully equipped for deficit occupations
- Through joint efforts with partners in the project 2 new deficient occupations have been introduced: “woodworker– carpenter” in Technical school “M. Pupin ” and “hairstylist” in “Agricultural and Medical school” – in accordance with the needs of the economy
- In order to promote and raise awareness about importance of vocational education, round tables with entrepreneurs and school representatives were organized and 10 Primary schools have been visited (meetings with parents)



# „IMPROVING THE BUSINESS ENVIRONMENT IN THE CITY OF BIJELJINA“ – PUBLIC LIGHTING IN BUSINESS ZONE 2 - (WITHIN LID PROJECT)

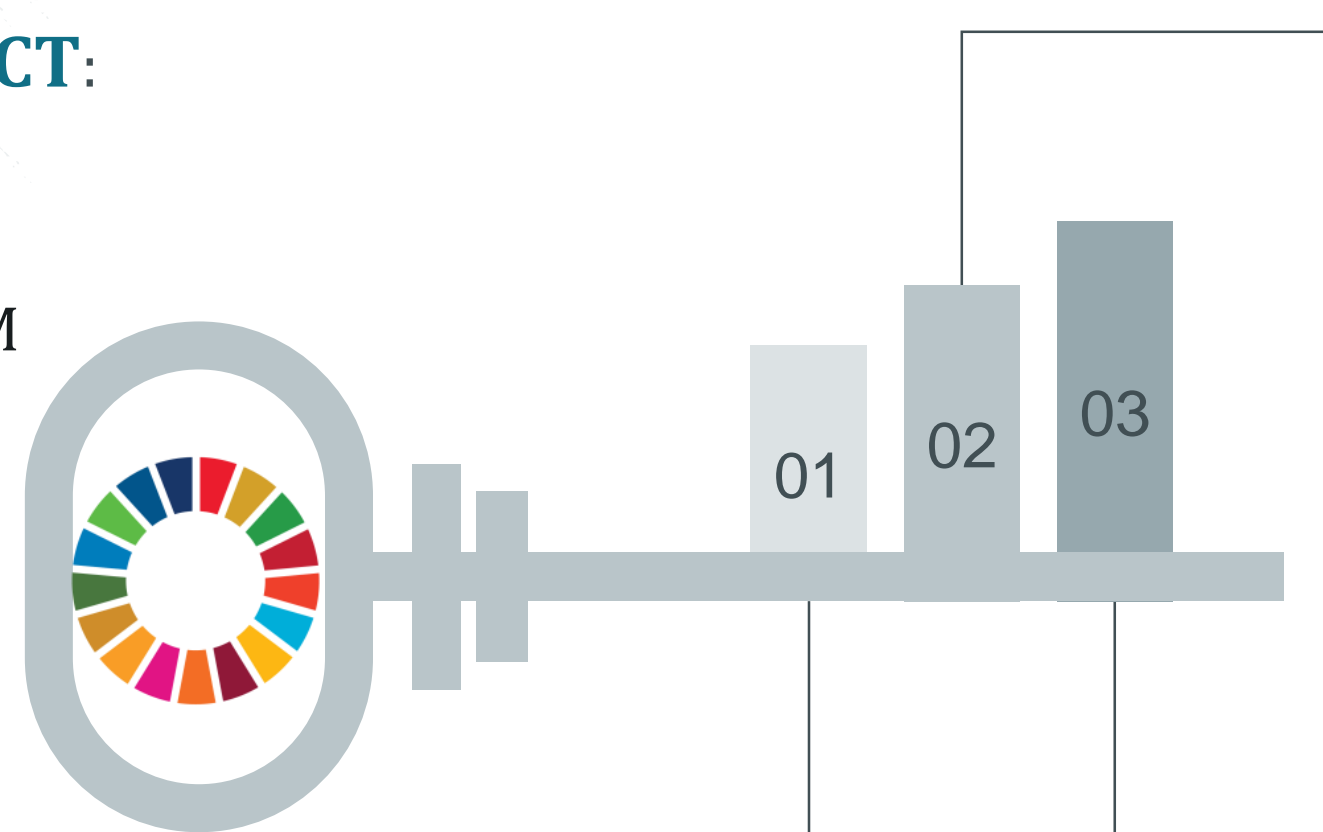
Implementation period: *from 01.09.2016 to 15.05.2017*

## VALUE OF THE PROJECT:

98.630,96 BAM

DONATION: 78.140,96 BAM

CITY OF BIJELJINA: 20.490,00 BAM



## Result 1

Energy efficient electricity infrastructure  
built in the Business Zone 2

## Result 2

Strengthened competitiveness of the companies  
through regional integration into an inter-municipal  
forum for attracting investors and acquiring the  
necessary skills to reach available programs and  
funds

## Result 3

Economic potentials and regional  
cooperation promoted through media  
campaign

# „IMPROVING THE BUSINESS ENVIRONMENT OF NORTH-EASTERN PART OF RS ”

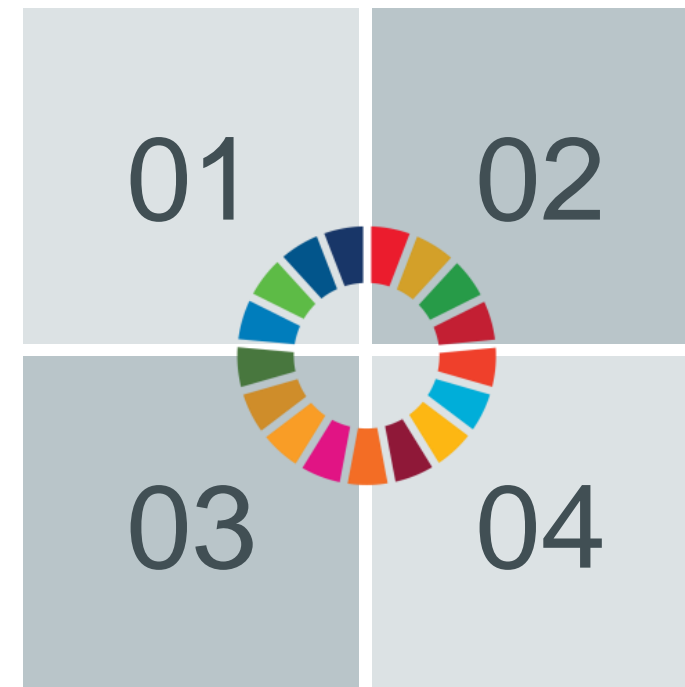
**DONOR:** Financial mechanism Government of RS, EU, IRB



*Implementation period : from 13.02.2017 to 13.10.2017*

Construction of 390 m main road  
in the Business Zone 2

Training for business sector  
representatives (PCM and business plan)



PCM Training for representatives of  
public administration sector-Bijeljina

Establishment of the Inter-Municipal  
Council for Investment Promotion  
(Bijeljina City/ Lopare Municipality /  
Ugljevik Municipality)

**Value of the Project: 206.288,56 BAM**

**DONATION: 96.666,82 BAM**

**CITY OF BIJELJINA : 109.621,74 BAM**



Objective of ReLOaD project is to further strenghten partnerships between local authorities and civil society by expanding a successful model of transparent financing of civil society organizations projects from the budget of local self-government units

**“ReLOaD”**  
**(Regional Program of Local Democracy in the Western Balkans)**

**Total value of approved projects in 2017 for 6 NGOs:**

**DONOR:**

European Union  
(UNDP implementing Agency )

**DONATION:**

187.925,10 BAM  
*(70% Donation, 30% City of Bijeljina)*

**CITY OF BIJELJINA:**

128.694,87 BAM

59.230,23 BAM

The project seeks to provide greater civic participation in decision-making processes and to improve the provision of public services to all citizens in local communities.



# LOCAL INTEGRATED DEVELOPMENT PROJECT-LID



## DONOR:

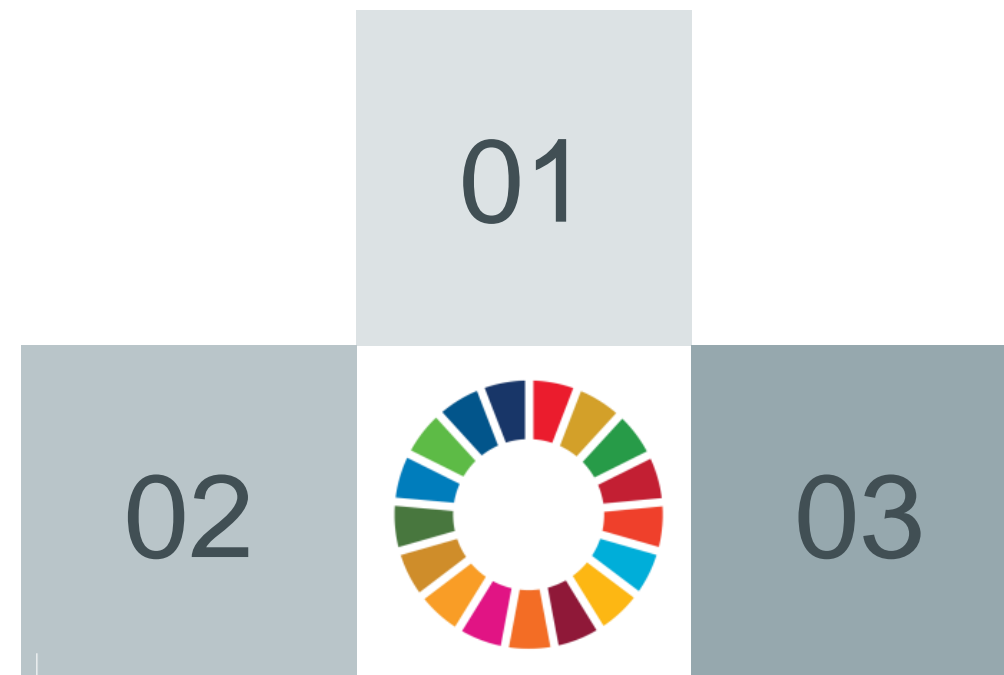
European Union (UNDP  
implementing Agency )



Value of the project:  
6.000.000,00 € for 21  
cities/ municipalities  
in BiH / 3 years

Strengthening cooperation  
between the public, civil and  
business sectors

Creating a favorable business  
environment and promoting  
economic growth



Support to creation of new  
jobs



# PROJECT „THROUGH CONTINUOUS INSTITUTIONAL COOPERATION TOWARDS SUSTAINABLE WORKPLACES IN BIJELJINA“



## Value of the Project:

**412.791,87 BAM (without VAT)**

**DONATION: 352.328,31 BAM**

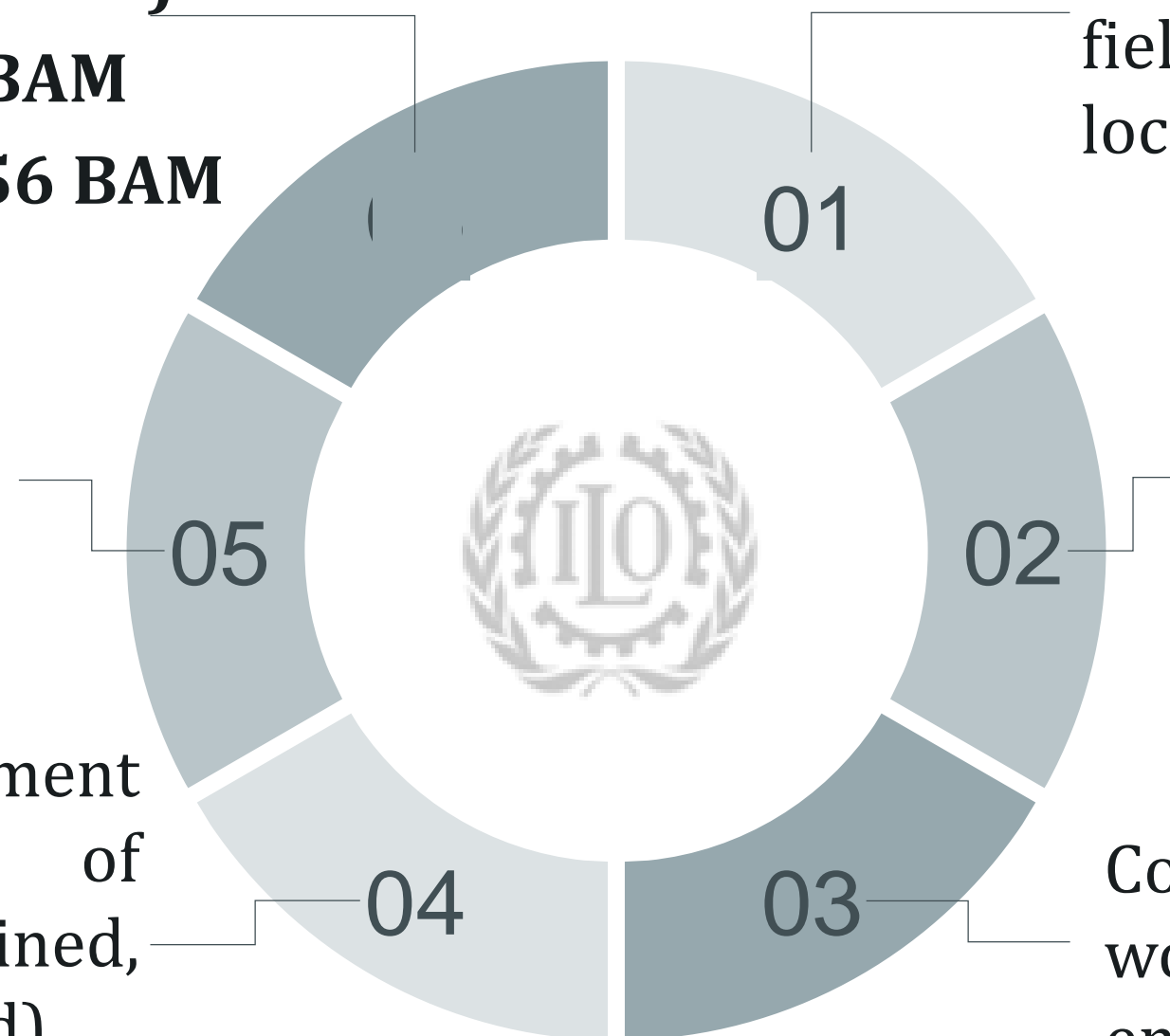
**CITY OF BIJELJINA: 60.463,56 BAM**

Media campaign in order to promote the project effects

Provided support for self-employment through incentives and set of entrepreneurship training (19 trained, 12 new entrepreneurs, 16 employed)

## DONOR:

European Union (ILO implementing Agency)



Sustainable system and mechanism of communication between key actors in the field of education and labor market at the local level established

Capacities of Vocational School „Mihajlo Pupin“ Bijeljina strengthened for performing professional practice and training (CNC machine purchased)

Conducted training/retraining of deficit workforce and employment with employers from the wood processing sector (50 trained, 19 employed)

**DONOR:**  
Government of  
Switzerland  
(implementer GOPA)

## Youth Employment Program(YEP)

### *The Youth Employment Project (YEP)*

One of the key components of the Project is support to entrepreneurship, which implies concrete support for the establishment of enterprises and creation of new jobs including special support for business ventures in the domain of social entrepreneurship.

**In Bijeljina 6 independent entrepreneurs were supported with 5000 BAM and with professional training and mentoring.**



### **Value of the Project :**

**46.296,84 BAM**

**DONATION: 31.296,84 BAM**  
**CITY OF BIJELJINA: 15.000,00**  
**BAM**





## Project “Let’s play together”

**Value of the Project :  
71.876,20 BAM**

**Government of Bulgaria:  
39.999,90 BAM**

**Government of Switzerland:  
14.400,00 BAM**  
**City of Bijeljina:  
17.476,28 BAM**



With significant financial support of the Government of Bulgaria, Government of Switzerland and with donations from private companies “Steco Centar” Ltd. and “Mega Drvo” Ltd. from Bijeljina and the NGO “Rotaract club” from Bijeljina, the Section for Local Economic Development and European Integration managed to build an inclusive playground for children, in accordance with the highest European standards and which provides equal access to **ALL** children.

The greatest value of this project is its implementation through partnership between the **public, private and civil sector**, contributing in that way to the sustainable development of our City.



## “STRENGTHENING THE ROLE OF LOCAL COMMUNITIES IN BiH”

**Value of the Project: 335.880,64  
BAM (Without VAT)**

**DONATION: 258.056,64 BAM**

**CITY OF BIJELJINA: 77.834,18 BAM**



### **DONOR:**

**Government of  
Sweden/Government of  
Switzerland (UNDP implementing  
Agency)**

- 6 local communities selected
- Equipment for efficient functioning of 6 local communities installed
- Capacity of local communities representatives strengthened through series of training
- Citizens' Forums held, projects defined
- Cooperation between local communities and NGO strengthened
- 15 Projects for improving the life of citizens implemented



## Donje Crnjelovo

Stands 29.900,00 BAM

Gym 10.145,01 BAM

Dressing room 11.602,50 BAM

Computer equipment 2.295,13 BAM



## Ledinci

Walking track 20.910,00 BAM

Walking track 22.095,00 BAM

Computer equipment 2.295,13 BAM

## Vuk Karadžić

Dressing room 29.900,00 BAM

Lighting construction 22.053,00 BAM

### Community Hub:

construction works 7.786,11 BAM

Furniture 10.970,11 BAM

Computer equipment

2.295,13 BAM

## Suvo Polje

Charter well 23.500,00 BAM

Renovation of stadium 21.772,20 BAM

Computer equipment 2.295,13 BAM

## Ljeskovac

Dressing rooms 20.513,22 BAM

Renovation of stadium 21.221,72 BAM

Computer equipment 2.295,13 BAM

## Janja

Equipment for cultural artistic society

18.792,84 BAM

Equipment for cultural artistic society

21.100,00 BAM

Computer equipment 2.295,13 BAM

# THANK YOU FOR YOUR ATTENTION!



<https://www.facebook.com/BijeljinaDevelopment/>



[bijeljina\\_development](#)



<https://twitter.com/LEDEIBijeljina>



[bijeljina.development@gmail.com](mailto:bijeljina.development@gmail.com)



055/233-132

055/233-159

055/233-169

